



CUSTOM PRODUCTS.

Your brand. Our craft.

Keychains, patches, gifts & branded accessories



From your artwork to the finished piece.

A detailed guide to 21 custom product families, materials, finishing options and the steps from inquiry to shipment.

ZHONGSHAN HEYANG CRAFT GIFTS CO., LTD.

2026 COLLECTION

INSIDE THE COLLECTION

Find your next custom product.

A practical guide for brands, retailers, distributors and event teams.

-
- 03** **Meet Heyang**
Company, people and production
-
- 05** **Choose your product**
Material and application guide
-
- 06** **Keychains**
Eight constructions, from PVC to webbing
-
- 15** **Patches**
PVC, embroidery, sequin and chenille
-
- 20** **Gifts & accessories**
Magnets, tags, labels, medals and more
-
- 30** **Customization**
Shape, color, finish and attachments
-
- 31** **From brief to shipment**
Artwork, production and packaging
-
- 34** **Quality & ordering**
Documentation, lead times and contact
-

Click a contents entry to jump to a section. Product-page buttons open the corresponding page on our website.

OUR COMPANY

Custom merchandise, made together.



Zhongshan, Guangdong, China

Zhongshan Heyang Craft Gifts Co., Ltd. is a custom promotional gifts manufacturer in Zhongshan, China. We help brands, retailers and distributors turn ideas into keychains, patches and other branded accessories.

What we make

Custom PVC and embroidered products, with artwork, material, color and packaging options.

How we work

Core PVC and embroidery production, supported by partner factories for additional materials and product categories.

Work through artwork, sample requirements, production details and delivery arrangements with our team.

BEHIND THE PRODUCT

People. Process. Craft.

From workshop production to inspection and shipment preparation.



01 / PVC production



02 / Project discussions



03 / Quality inspection



04 / Packing & shipping

Clear briefs and agreed samples help the team carry design requirements through production, checking and packing.

START WITH THE APPLICATION

Choose the right construction.

Use the visual effect, intended use and attachment method to narrow your brief.

Raised, flexible detail

2D PVC keychains, PVC patches, magnets and coasters

Logos, bold color areas and shaped outlines

Sculpted character

3D PVC keychains

Mascots and dimensional collectible designs

Fine printed artwork

Printed PVC and acrylic keychains

Detailed graphics and illustrated collections

Stitched or soft texture

Embroidered, chenille and sequin patches; fabric keychains

Apparel, clubs, retail accessories and textile branding

Metal weight and finish

Metal keychains, medals and fridge magnets

Commemorative, corporate and event merchandise

Practical everyday use

Luggage tags, labels, wristbands and bottle openers

Travel, apparel, hospitality and promotional programs

Not sure which option fits? Send a reference image, your intended use and an estimated quantity. Our team can help narrow the construction.

01 / KEYCHAINS

Small objects. Strong identity.

Eight product families offer different ways to translate your artwork into an everyday branded accessory.



2D PVC keychains



3D PVC keychains



Embroidered keychains



Acrylic keychains

CUSTOM PRODUCTS / 01

2D PVC keychains

Your logo, in layers.



Turn logos and illustrations into flexible, custom-shaped keychains with raised 2D details. Plan the outline, colors and hardware together for a balanced, recognizable branded accessory.

DESIGN & SPECIFICATION GUIDE

Size & thickness	Typical size: 30-80 mm. Approx. 3 mm single-sided or 4-6 mm double-sided; confirm against your design.
Material & technique	Soft PVC with molded, raised 2D details. Screen printing is available for suitable artwork.
Shape & color	Custom outline and Pantone color matching. Color count and artwork complexity affect pricing.
Back & attachments	Single or double-sided design; split ring, chain, lobster clasp or swivel clasp options.
Artwork & requirements	AI, EPS or PDF preferred; ask us about CDR files. Share any destination-specific testing requirements before ordering.

SUITABLE FOR

Promotional giveaways; retail collections; events; character merchandise

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 02

3D PVC keychains

Small scale. Full character.



Translate a character or mascot into a rounded, sculpted PVC design. Front, side and rear references help define the volume, expression and attachment position before sampling.

DESIGN & SPECIFICATION GUIDE

Size & dimensions	Typical overall height: 40-100 mm including hardware. Body thickness: approx. 15-30 mm, depending on the sculpted design. Confirm dimensions in your proof.
Material & technique	Soft PVC formed in custom molds for rounded, sculpted details. Discuss molding, printing and finish options for your artwork.
Shape & color	Custom mascots, animals, characters or product shapes. Specify Pantone colors; available detail and color placement depend on the design.
Finish & attachments	Ask about matte or glossy finishes, lobster or swivel clasps, short chains and optional wristlet straps.
Artwork & requirements	Send OBJ/STL models, AI artwork or clear reference images. Share your target dimensions and any destination-specific testing requirements.

SUITABLE FOR

Mascot merchandise; collectibles; brand characters; souvenir ranges

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 03

Printed PVC keychains

Printed detail meets soft PVC.



Combine a flexible PVC base with printed artwork for designs that need fine graphics or detailed imagery. Review print areas, colors and the base shape with the team.

DESIGN & SPECIFICATION GUIDE

Size & thickness	Typical size: 30-80 mm along the longest side. Approx. 0.8-2 mm for rigid PVC or 1.5-3 mm for soft PVC. Confirm dimensions for your design.
Material & technique	Soft or rigid PVC with UV printing or suitable heat-transfer options. Ask about clear, white or colored bases and available protective finishes.
Shape & color	Standard shapes or a custom-cut outline. Full-color CMYK artwork is supported; share Pantone references and approve a sample for color matching.
Back & attachments	Single or double-sided printing with matching or different artwork. Choose split rings, short chains, lobster clasps or swivel clasps.
Artwork & requirements	AI or PDF artwork with a clear cut line is preferred; ask about CDR files. Supply high-resolution images for photographic designs and share any required testing specifications.

SUITABLE FOR

Illustrated merchandise; detailed logos; promotional campaigns

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 04

Embroidered keychains

A tactile way to carry your brand.



Create stitched fabric keychains with lettering, logos and a choice of edge and attachment details. Review thread colors and small text at the final size for a clean, readable result.

DESIGN & SPECIFICATION GUIDE

Size & thickness	Common sizes: 25 × 120 mm or 30 × 130 mm for long tags; 40 × 60 mm for compact designs. Approx. 2 mm thick, depending on construction.
Material & technique	Polyester embroidery thread with twill, canvas, satin, felt or suitable blended fabric. Choose a base that suits your design and intended use.
Stitching, color & edges	Computerized embroidery with custom thread colors. Ask about merrowed, laser-cut or heat-cut edges to suit the shape and fabric.
Back & attachments	Single or double-sided embroidery. Options include eyelets with split rings, D-rings, carabiners and lobster clasps.
Artwork & requirements	AI, PDF or EPS artwork is preferred; CDR files and clear PNG/JPG references are also welcome. We review lettering, stitch detail and thread choices before digitizing.

SUITABLE FOR

Clubs; travel merchandise; uniforms; retail accessories

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

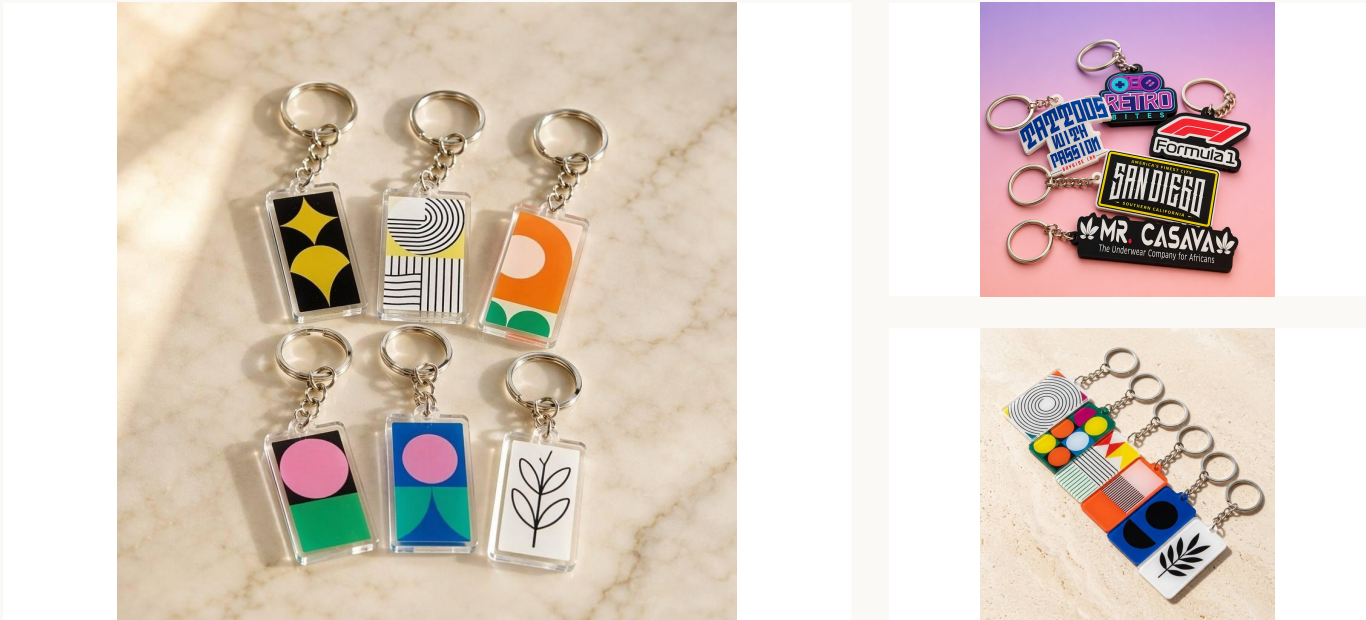
[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 05

Acrylic keychains

Clear edges. Colorful artwork.



Showcase printed graphics on custom-cut acrylic. Plan the silhouette, print sides and hanging position together, and check fine details in the production proof.

DESIGN & SPECIFICATION GUIDE

Size & thickness	Typical size: 30-80 mm along the longest side. Thickness: 2-5 mm, commonly 3-4 mm. Confirm dimensions and attachment placement in your proof.
Material & technique	Acrylic (PMMA) in clear, translucent or colored sheet options. Laser-cut shapes with suitable UV printing, screen printing or engraving.
Print & finish	Full-color designs with transparent areas or a white backing layer. Ask about holographic, glitter, epoxy or layered acrylic options for your artwork.
Back & attachments	Single or double-sided artwork, with the same or different graphics. Split rings, chains, lobster clasps and D-rings are available.
Artwork & requirements	AI, PDF or EPS files with separate cut lines and white-ink layers are preferred. Clear, high-resolution transparent PNG artwork is also welcome; ask us about CDR files.

SUITABLE FOR

Artist merchandise; illustrated charms; retail collections; events

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 06

Metal keychains

Weight, texture and a lasting impression.



Build a metal keychain around your logo, shape and preferred finish. Discuss raised or recessed details, color treatment and hardware as part of the quotation.

DESIGN & SPECIFICATION GUIDE

Dimensions	Typical size: 30-80 mm along the longest side; thickness 2-5 mm. Confirm weight and dimensions for your design.
Material & construction	Zinc alloy, stainless steel, brass, iron or aluminum options, selected to suit the manufacturing method.
Design & finish	Die-casting, stamping, engraving or etching. Ask about soft or hard enamel, plating and protective finishes.
Attachment & options	Split rings, lobster or swivel clasps and chain options. Confirm the connection point in your artwork proof.
Artwork & requirements	Vector artwork with outlined lettering, color references and any raised or recessed details clearly marked.

SUITABLE FOR

Corporate gifts; commemorative items; premium branded accessories

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 07

Silicone wristband keychains

A flexible loop for everyday carry.



Combine silicone wristband styling with a key attachment. Agree on loop dimensions, logo treatment and the connection hardware for your intended use.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed circumference range: 160-220 mm; width 10-15 mm and thickness 2-3 mm. Confirm fit and finished loop dimensions on a sample.
Material & construction	Silicone with the hardness and finish selected for your design and use. Tell us about any material or testing requirements.
Design & finish	Screen printing, debossed color-fill or raised lettering. Ask about segmented colors and special effects.
Attachment & options	Metal connector with split ring; optional lobster clasp or D-ring. Confirm the attachment design and intended load.
Artwork & requirements	Logo artwork, color references, loop size and connector requirements.

SUITABLE FOR

Events; team merchandise; everyday carry; branded giveaways

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 08

Webbing keychains

Textile texture with practical appeal.



Create a branded webbing keychain with a fabric strap and selected hardware. Coordinate strap width, artwork and attachment details to suit the finished design.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed folded length: 150-250 mm; width 10-20 mm. Clarify folded and unfolded dimensions in your proof.
Material & construction	Polyester or nylon webbing. Ask about recycled polyester options and supporting documentation if required.
Design & finish	Screen printing, heat-transfer graphics or jacquard detail with reinforced stitching.
Attachment & options	Carabiners, lobster clasps, D-rings and other attachments. Select the hardware and stitch layout for your use.
Artwork & requirements	Logo or pattern files, print orientation, strap width and hardware choice.

SUITABLE FOR

Outdoor brands; clubs; promotional gifts; retail accessories

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

02 / PATCHES

Made to stand out.

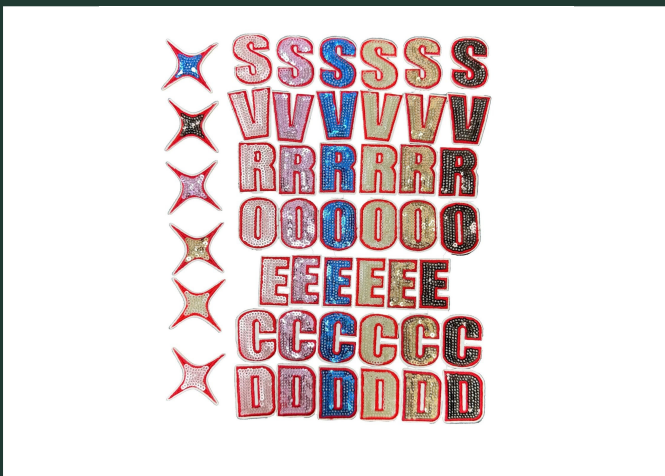
Explore molded detail, traditional stitching, light-catching sequins and soft chenille texture.



PVC hook-and-loop patches



Embroidered patches



Sequin patches



Chenille patches

CUSTOM PRODUCTS / 09

PVC hook-and-loop patches

Raised details. Interchangeable identity.



Bring a logo or emblem to life in soft PVC with a hook-and-loop backing. Review line widths, relief and the patch outline alongside the backing requirements.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed reference sizes: 80-150 mm long and 60-120 mm wide. Confirm dimensions and thickness for your artwork.
Material & construction	Soft PVC with material specifications selected for the intended application.
Design & finish	Molded 2D layers or sculpted 3D details; discuss printing where suitable for the artwork.
Attachment & options	Hook-and-loop, plain sew-on or suitable adhesive options. Specify whether the matching loop side is required.
Artwork & requirements	Vector logo, color references, patch outline and backing requirements.

SUITABLE FOR

Bags; uniforms; outdoor gear; club and team identification

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 10

Embroidered patches

Stitched character for your collection.



Use embroidery to add texture and identity to apparel and accessories. Coordinate the base, thread colors, edge finish and backing for the intended application.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed reference dimensions: 80-150 mm long and wide. Size and stitch detail are adjusted to the artwork.
Material & construction	Embroidery thread with twill, canvas or felt backing. Ask about recycled thread options and required documentation.
Design & finish	Computerized embroidery with merrowed or laser-cut edges; special threads available to discuss.
Attachment & options	Sew-on, iron-on, hook-and-loop or suitable adhesive backing. Confirm compatibility with the receiving fabric.
Artwork & requirements	Vector logo, thread references and intended application. Small lettering may need adjustment for stitch clarity.

SUITABLE FOR

Apparel; bags; clubs; branded uniforms; souvenir patches

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 11

Sequin patches

Light-catching detail for bold designs.



Introduce reflective sequin texture to a patch design. Share the artwork, desired effect and application method so the team can assess construction and finish.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed reference dimensions: 80-150 mm long and wide. Confirm shape and sequin coverage in your proof.
Material & construction	PET sequins with embroidery thread on felt or suitable fabric.
Design & finish	Computerized sequin placement with embroidery accents and finished borders.
Attachment & options	Sew-on, suitable iron-on or hook-and-loop backing. Confirm application needs before ordering.
Artwork & requirements	Artwork, sequin finish references and any reversible design requirements.

SUITABLE FOR

Fashion collections; statement apparel; accessories; seasonal ranges

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 12

Chenille patches

Soft texture. Varsity spirit.



Create plush chenille letters, emblems and shapes with a dimensional textile finish. Balance the pile texture, border and base colors for a distinctive design.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed reference dimensions: 80-150 mm long and wide. Confirm the outline and raised area for your design.
Material & construction	Chenille yarn with embroidery accents on felt or twill backing.
Design & finish	Loop embroidery with stitched details and a finished border.
Attachment & options	Sew-on, suitable iron-on or hook-and-loop backing, selected for your garment.
Artwork & requirements	Bold artwork and yarn references. Fine details may be better handled with embroidery accents.

SUITABLE FOR

Varsity apparel; letter patches; fashion accessories; club merchandise

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

03 / GIFTS & ACCESSORIES

Useful by design. Personal by choice.

Build a coordinated range of souvenirs, travel accessories, labels, awards and everyday promotional gifts.



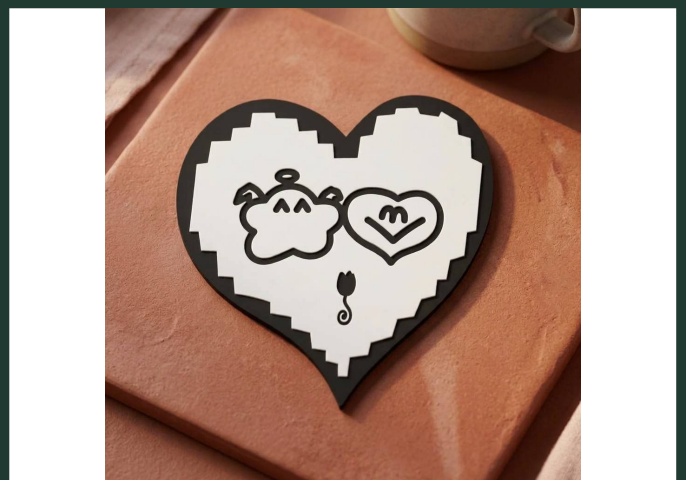
PVC fridge magnets



PVC luggage tags



PVC medals



PVC coasters

CUSTOM PRODUCTS / 13

PVC fridge magnets

A small souvenir with daily visibility.



Turn destination art, logos or characters into flexible PVC fridge magnets. Plan the raised details, color areas and magnetic backing around the final size.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed reference sizes: 80-150 mm long and wide; around 120 × 90 mm is one example. Confirm dimensions and weight.
Material & construction	Soft PVC with a magnetic backing selected for the size and intended surface.
Design & finish	Molded 2D or 3D artwork; discuss printed details where suitable.
Attachment & options	Flexible magnetic sheet or other magnet options. Confirm holding requirements and any protective backing.
Artwork & requirements	Artwork, color references, dimensions and intended display surface.

SUITABLE FOR

Tourism; destination souvenirs; retail gifts; promotional campaigns

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 14

Metal fridge magnets

A more substantial souvenir.



Develop a metal fridge magnet with a custom shape, surface detail and finish. Review the magnetic backing and finished dimensions as part of the sample brief.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed diameters: 30-100 mm, with 60 mm or 80 mm examples. Confirm thickness and weight for your design.
Material & construction	Zinc alloy or tinplate constructions; finishes and optional epoxy depend on the design.
Design & finish	Die-casting or stamping with enamel, printed artwork, plating or protective coating options.
Attachment & options	Flexible magnetic sheet or other magnet options, with a protective backing where appropriate.
Artwork & requirements	Vector artwork or clear reference views, color details and the desired metal finish.

SUITABLE FOR

Commemorative gifts; tourism; destination collections; branded gifts

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 15

PVC luggage tags

Make every bag easy to recognize.



Create PVC luggage tags with a custom front, traveler-information area and selected strap. Design the branding and practical details as one coordinated accessory.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed sizes: 80-120 × 50-80 mm, around 5-8 mm thick. Confirm the body, window and strap dimensions.
Material & construction	Soft PVC body with a suitable strap and buckle.
Design & finish	Molded 2D or 3D artwork with printed detail where appropriate.
Attachment & options	PU, nylon or PVC strap options; clear address window with a removable ID card insert.
Artwork & requirements	Artwork, colors, window layout and strap requirements.

SUITABLE FOR

Travel brands; hotels; tour groups; corporate gifts

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 16

Clothing labels

The finishing detail that carries your name.



Complete apparel or accessories with a custom clothing label. Discuss label construction, logo detail, folding and attachment requirements for the intended garment.

DESIGN & SPECIFICATION GUIDE

Dimensions	Define the finished width, height and seam allowance for your garment. Dimensions are confirmed against the fold and artwork.
Material & construction	Polyester yarn for woven labels, including recycled options to discuss; ask about suitable printed-label materials.
Design & finish	Fine damask weaving or printed graphics, selected for the lettering, symbols and intended appearance.
Attachment & options	Center fold, end fold or loop fold options. Specify the sewing position and any soft-edge requirements.
Artwork & requirements	Vector logo, text, colors and fold diagram. Supply the exact care or size information you want reproduced.

SUITABLE FOR

Apparel brands; bags; accessories; private-label collections

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 17

PVC medals

Celebrate achievement in color.



Create lightweight, custom-shaped PVC medals with raised artwork and a selected ribbon. Coordinate the medal design and ribbon attachment for your event.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed diameter: 60-100 mm; thickness 5-10 mm. Confirm size and weight for your design.
Material & construction	Soft PVC body with a ribbon and connector selected for the intended use.
Design & finish	Molded 2D or 3D details with color filling or suitable printed artwork.
Attachment & options	Polyester ribbon, typically 15-25 mm wide; discuss recycled options and appropriate clips or closures.
Artwork & requirements	Event logo, date, award text, ribbon artwork and required delivery date.

SUITABLE FOR

Fun runs; school events; community activities; branded awards

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 18

Metal medals

Made to mark an achievement.



Develop a metal medal with your event identity, finish and ribbon. Share the date, artwork and size to plan the sample and production requirements.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed diameter: 60-100 mm; thickness 3-6 mm. Confirm the final weight and dimensions.
Material & construction	Zinc alloy, brass or iron, selected to suit the construction and finish.
Design & finish	Die-casting or stamping with 2D/3D relief, enamel, engraving and plating options.
Attachment & options	Polyester ribbon, typically 25-35 mm wide; discuss recycled options and the preferred attachment.
Artwork & requirements	Logo, relief references, award text, ribbon artwork and event deadline.

SUITABLE FOR

Sports events; commemorations; recognition programs; competitions

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

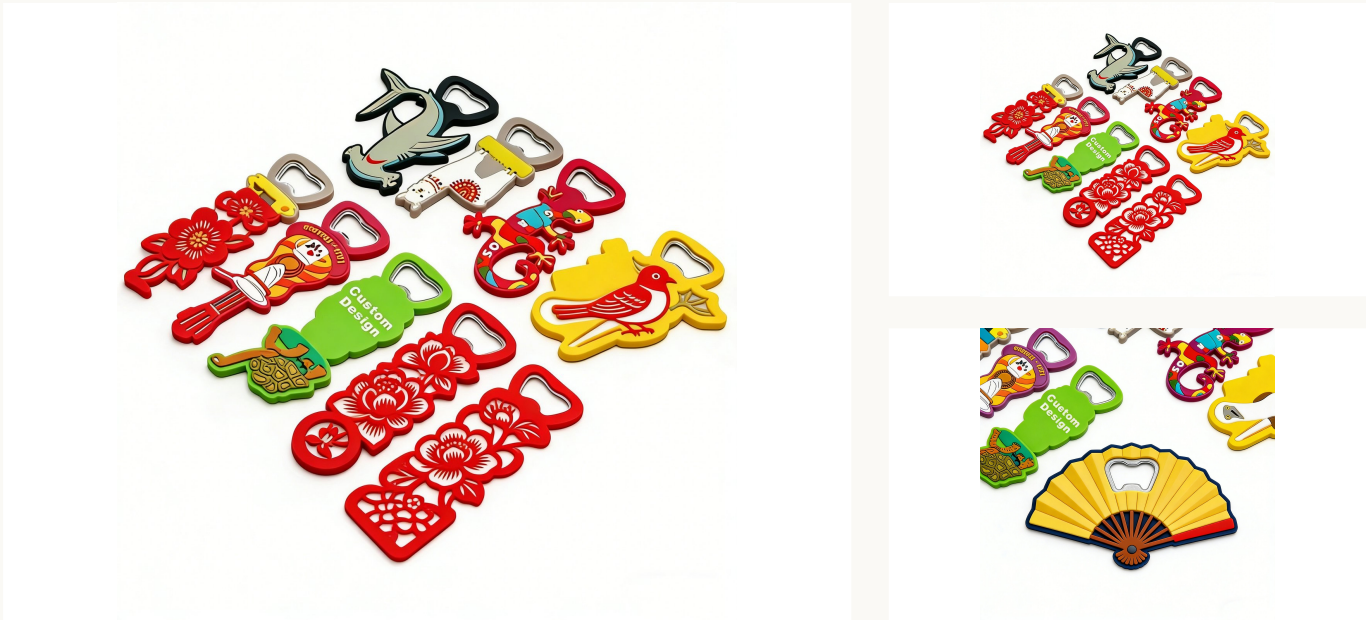
View product & request a quote

Ordering details: pages 31-36

CUSTOM PRODUCTS / 19

Magnetic PVC bottle openers

Useful function, visible branding.



Combine a branded PVC design with a bottle-opening component and magnetic feature. Review the construction, artwork area and intended use before production.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed body sizes: 50-120 × 30-80 mm; thickness 5-10 mm. Confirm grip and opener placement in your design.
Material & construction	Soft PVC body with a stainless-steel or suitable metal opener insert.
Design & finish	Molded 2D/3D relief with color filling or printed detail where suitable.
Attachment & options	Magnetic backing for compatible metal surfaces; optional ring, clasp or chain for selected designs.
Artwork & requirements	Logo, outline, color references and preferred opener or keychain construction.

SUITABLE FOR

Hospitality merchandise; tourism; promotional gifts; retail souvenirs

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 20

PVC coasters

Bring your brand to the tabletop.



Create soft PVC coasters with custom shapes, color areas and raised details. Discuss the surface layout and dimensions for the intended cup or glass.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed diameter: 80-120 mm; thickness 2-4 mm. Confirm the usable cup area and outline.
Material & construction	Soft PVC with the hardness and surface finish selected for your use.
Design & finish	Molded color detail, UV printing or other suitable printed decoration.
Attachment & options	Textured underside and other grip options to discuss. Test the selected construction on your intended tabletop.
Artwork & requirements	Artwork, dimensions and intended drinkware. Share any temperature or testing requirements before ordering.

SUITABLE FOR

Hospitality; corporate gifts; retail collections; event merchandise

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

CUSTOM PRODUCTS / 21

Silicone wristbands

Wear your message in color.



Create silicone wristbands with your logo, message and chosen color treatment. Confirm the band dimensions and artwork method for your audience and event.

DESIGN & SPECIFICATION GUIDE

Dimensions	Listed width: 10-25 mm; circumference options around 180-220 mm. Confirm the finished fit for the intended wearer.
Material & construction	Silicone with a hardness and specification selected for your order. Share any material or testing requirements.
Design & finish	Debossed color-fill, raised lettering, printing, dual-layer or swirl effects; ask about glow options.
Attachment & options	One-piece stretch bands are standard; selected styles may allow alternative closures.
Artwork & requirements	Exact wording, color references, band size and artwork placement.

SUITABLE FOR

Awareness campaigns; clubs; events; promotional merchandise

Reference specifications. Final construction, availability and price are confirmed for your artwork and order.

[View product & request a quote](#)

Ordering details: pages 31-36

MAKE IT YOUR OWN

Details that define your product.

Specify the options that matter to your design and intended use.

01 / Shape & size

Share the outline and dimensions. Balance visual detail with usable space, attachment position and the intended scale.

02 / Color

Provide Pantone references where available. Review how molded material, thread, printing and plating affect the result.

03 / Surface & finish

Discuss raised or recessed details, printed graphics, stitching, textured surfaces or metal finishes for your selected product.

04 / Front & back

Specify whether the reverse is blank, branded, printed or molded. For patches and labels, agree on the backing or attachment.

05 / Hardware

Choose rings, chains, clips, straps or ribbons as appropriate. Confirm the connection point and fit with the product design.

06 / Presentation

Discuss individual bags, backing cards and carton packing. Share retail display, assortment or labeling requirements early.

PREPARE YOUR BRIEF

A clear brief makes a better starting point.

01 / Artwork files

AI, EPS or PDF with outlined fonts is preferred for flat artwork. Clear PNG or JPEG references can help communicate the idea. Ask the team about CDR files.

02 / Dimensions & color

Give the overall width and height, target thickness if relevant, and Pantone references. Identify fine lettering or details that must remain readable.

03 / Sculpted designs

For 3D products, include front, side and rear references. Share existing model files where available, and confirm accepted file types with the team.

04 / Construction

Specify front and back treatment, backing, hardware and packaging. Reference images are useful for explaining a finish or attachment.

05 / Order & destination

State the estimated quantity, delivery country and target date. Include your intended use and any product or market-specific testing requirements.

Before production: review the proof and confirm artwork, colors, dimensions, construction and sample requirements.

FROM ARTWORK TO SHIPMENT

A shared process, from the first conversation.

01

Inquiry & brief

Share artwork, product, quantity, destination and timing. Highlight the design details and performance requirements that matter.

02

Quote & design review

Agree on materials, dimensions, colors, hardware and packing. Confirm tooling or setup costs and shipping arrangements in the quotation.

03

Mold or production setup

Custom mold preparation: typically 2-3 days where a mold is required. Non-molded products follow their agreed artwork and setup process.

04

Sample approval

Review the sample or agreed proof against the brief. Resolve changes before authorizing bulk production.

05

Bulk production & checking

Typical bulk production: 7-10 days. Confirm the final schedule for your design, quantity and approval sequence.

06

Packing & shipment

Confirm packing, delivery details and freight. Tiered shipping discounts are available based on order size; request the applicable quote.

Lead times are planning references, not a guaranteed total delivery time. Sampling, revisions, approvals and transit are confirmed separately for each order.

THE FINISHING TOUCHES

Ready for the next step.

Plan the attachment and presentation alongside the product itself.



Attachment options

Explore split rings, chains, lobster clips and other connectors. Tell us your preferred option so the team can check compatibility, dimensions and finish.

Reference options only. Final hardware is confirmed for the selected product and order.



Packing that suits your order

Discuss individual bags, backing cards, assortments and carton packing. Provide any barcode, retail presentation or destination labeling requirements with your brief.

Left: AI-generated packaging concept. Final packing is agreed with your order.

ATTENTION TO THE DETAILS

Agree the standard. Then check the details.



Quality inspection workstations

Design & production

Confirm artwork, size, colors, attachments and construction. Agree on the sample and the checks relevant to the product and intended use.

Order documentation

Share your target market and requested reports before ordering. Ask which current documents apply to the chosen materials and construction.

Review documents with our team

The website presents company and testing documentation. Applicability depends on the product, material, report scope and destination; request the current documents for your order.

[View company & documentation](#)

PLAN YOUR ORDER

Common questions, clear next steps.

What is the starting quantity?

Most product pages list a starting quantity of 50 pieces. Confirm the minimum for your selected construction; clothing labels are quoted according to the label requirements.

How long does production take?

Custom molds typically require 2-3 days where applicable; bulk production is typically 7-10 days. Confirm sampling, approvals and transit separately before committing to an event date.

Can I request a sample?

Discuss a pre-production sample to review size, color, finish and construction. The quotation will confirm sample requirements, fees and timing.

How is pricing determined?

Size, material, artwork complexity, colors, tooling or setup, attachments, packaging and quantity can affect the quote. Send the full brief for an accurate offer.

How is freight calculated?

Shipping is quoted for the order and destination. Tiered shipping discounts are available based on order size; ask the team to confirm the applicable arrangement.

Can I customize packaging or request reports?

Yes, discuss packing preferences and required documentation at the inquiry stage. Confirm availability and any additional requirements for the exact product and destination.

LET'S MAKE SOMETHING YOURS

Your next custom project starts here.

Send your artwork and tell us what you would like to make. We will work through the options with you.

INCLUDE WITH YOUR INQUIRY

Product or reference image

Estimated quantity and dimensions

Artwork, colors and preferred finish

Attachments, packaging and delivery country

Target date and documentation requirements

Zhongshan Heyang Craft Gifts Co., Ltd.

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[Start your project online](#)

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